

# N A D I A I R I N A

MARKETEER & FRONT-END DEVELOPER

### **CONTACT**



<u>Email</u>



<u>LinkedIn</u>



<u>GitHub</u>



<u>Portfolio</u>

### **DESCRIPTION**

Creative and detail-oriented with a background in Marketing and a growing passion for Front-End Development. Experienced in building responsive websites using HTML, CSS, JavaScript, and React, with a strong sense of user experience and visual communication. Currently focused on developing personal projects to sharpen technical skills and expand a professional portfolio. Looking for opportunities to join dynamic teams where I can contribute with both technical and creative insights.

#### **EDUCATION**

Bachelor's Degree in Marketing and Advertising IADE - Faculdade de Design, Tecnologia e Comunicação

Responsive Web Design Certification FreecodeCamp

JavaScript Algorithms and Data Structures Certification FreecodeCamp

Front-End Development Libraries Certification FreecodeCamp

Data Visualization Certification FreecodeCamp

### **FEATURED PROJECTS**

<u>Adil Móveis Website</u> – Fully responsive furniture showcase website. Features interactive product filtering, dynamic image galleries, and mobile-optimized product displays with custom solutions for varied furniture types.

<u>Heat Map</u> – Interactive data visualization built with D3.js, showing global temperature trends.

You can find my most recent projects in my online portfolio.

### **LANGUAGE**

Portuguese - Native English- Fluent

# EXPERIENCE

Adil Móveis, Lda 2021 - 2024

# **Marketing Specialist**

Responsible for designing, building and managing the website and social media for the group's three stores.

Coordinating advertising campaigns.

Developing promotional materials.

Creating and sending email campaigns related to promotional offers.

Organizing orders and bookings.

Organizing and filing documents.

Engaging with the online community.

Monitoring performance.

### **SKILLS**

# Technical Skills:

- HTML5, CSS3, JavaScript, React, D3.js
- Responsive Design, User Experience (UX)
- GitHub, VS Code, CodePen

### Marketing Skills:

- Web Design, Visual Communication
- Branding, Neuromarketing
- Social Media Strategy, Consumer Behavior

# Soft Skills:

- Organization, Communication
- Creativity, Flexibility
- Efficiency